



edanz learning lab

Early Career Academics Series Episode #6
May 09 2022

JOURNAL SUBMISSION: The Secrets of Success!

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researcher-app](https://learning.edanz.com/researcher-app)



Who are Edanz? What is Edanz Learning Lab?



edanz.com

Since 1995

- 300+ global experts to support you at all research stages
- 10% discount all services



learning.edanz.com/researcher-app/

Since 2018

- ExpertBlog
 - 40+ Courses & Videos
 - 100+ PDFs/ebooks
- ...Researcher app users
get it all for FREE
for one year!**



tools.edanz.com

Since 2013

- Journal Selector
- MY protocol
- MY manuscript (formerly AuthorPath)

About Dr. Dean Meyer



Dr Dean Meyer has a background in environmental science with a specialist interest in toxicology and public health. Her doctoral research work focused on molecular mechanisms of metal detoxification in an invertebrate model. Her other research interests include the mechanisms of toxicity and disease causation, and the occupational sources of xenobiotics and their physiological effects.

Dr Meyer spent eight years working at the Centers for Disease Control and Prevention in Atlanta and has an extensive background in the areas of laboratory safety and environmental health. Dr Meyer is a certified Editor in the Life Sciences (ELS) and joined Edanz as an editor in 2015.

About Scott McCleary, M.Ed.Tech



Scott specializes in online instructional design for lifelong learning and professional development.

He has developed and delivered online training programs and products for more than 50 organizations worldwide (including Fortune 500 firms) in fields such as medicine & pharma, business and finance, law, big tech, government, K-12, and higher education.

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SCIENTIFIC
SOLUTIONS

嘉悦大学
KAETSU UNIVERSITY

Scott is the creator of Edanz Learning Lab, one of the world's most advanced online resources for researchers of any career level.

JOURNAL SUBMISSION: The Secrets of Success!



Today's Topics:

- 1. Journal SELECTION** (Quick Recap)
- 2. ETHICS: Check Before You Submit!**
- 3. Journal SUBMISSION Process**
- 4. How To PROMOTE Your Submission To the Journal Editor with a COVER LETTER**

+ Q&A: YOUR Questions Answered!

JOURNAL SELECTION Quick Recap

(Key points from
Episode 1)





<https://www.edanz.com/journal-selector>

View Edit Node export

MY journal selector

Search over 28,653 journals and 12,010,643 abstracts to find the journal that's right for you

Abstract / Keyword

Journal Name

Publisher Name

Field of Research

Paste abstract text or enter keywords...

SEARCH

Filter/sort by:

- Field of study
- Impact factor
- Indexed in SCI
- Open access
- Publishing frequency

Choose your journal early
(before you start writing, if possible)

Aims and scope

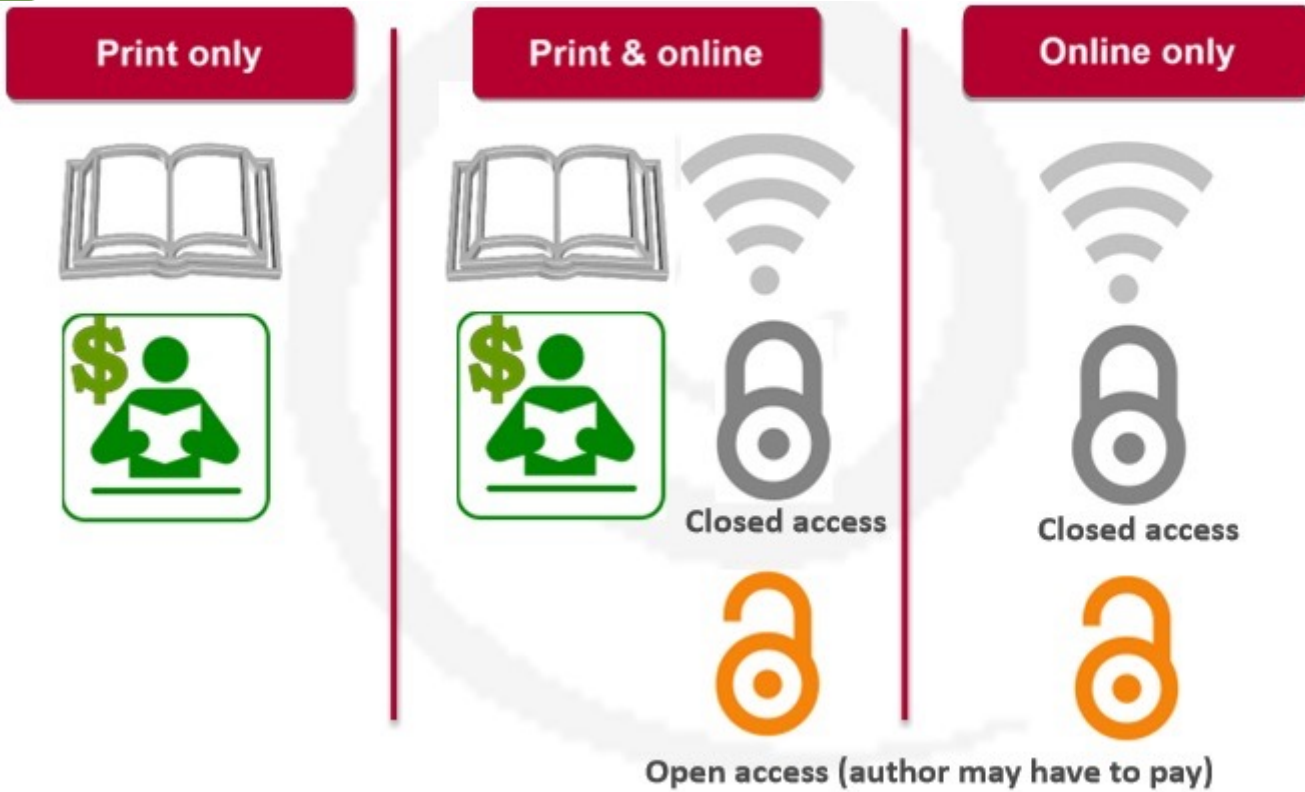
- Disciplines, topics
- Readership
- Article types

Author guidelines

- Manuscript structure
- Word limits, formatting
- Procedures, copyright

- Learn the writing style of that journal
- Check relevant references
- Check originality, importance & usefulness

Open Access Journals



How to Identify Trustworthy Open Access Journals

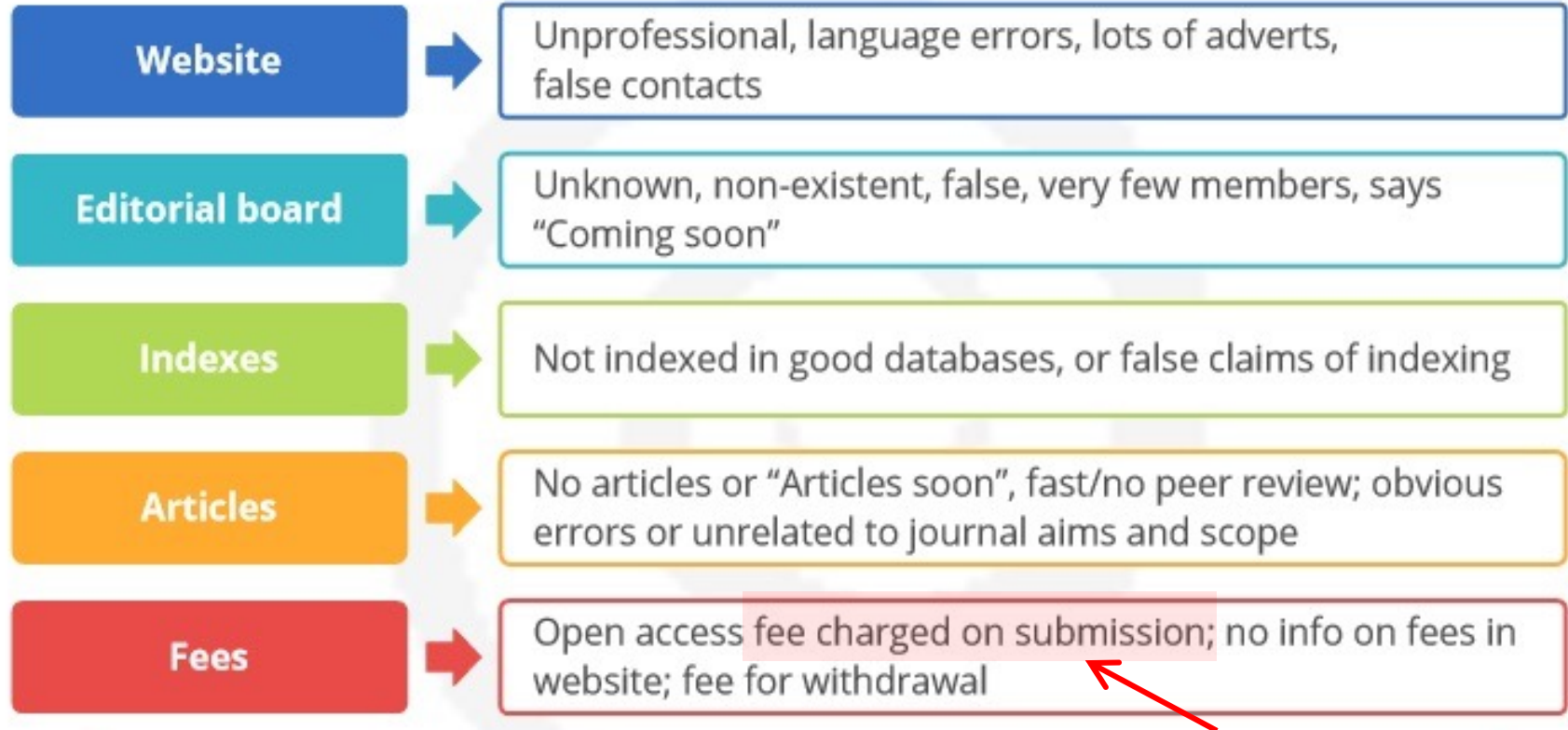


DOAJ (Directory of Open Access Journals) Safe List:
<https://doaj.org>



COPE/DOAJ/OASPA/WAME's Principles of Transparency:
<https://publicationethics.org>

Check For These WARNING SIGNS of a Predatory (Fake) Journal



<https://www.edanz.com/journal-selector>

View Edit Node export

MY journal selector

Search over 28,653 journals and 12,010,643 abstracts to find the journal that's right for you

Abstract / Keyword

Journal Name

Publisher Name

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SEARCH

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- Open access
- Publishing frequency

Pre-submission enquiry to journal

<<Put the journal title here>>

Dear xxx Editors:

We are considering submitting a manuscript to xxx that is currently titled "xxx". I have included the working abstract of our article below.

Our study identifies xxx. We have been able to show that xxx. We therefore feel that our paper should be of interest to the readership of xxx.

I'm writing to make a presubmission enquiry about the submission of this article to xx because I am an active researcher and therefore need to ensure that my paper is reviewed and hopefully published as fast as possible. Would it be possible for you to tell me whether, or not, you are interested in receiving this submission for consideration in xx? We feel that our work falls within the scope of the journal and would be of considerable interest to your readership.

Thank you very much in advance for your consideration of this presubmission enquiry. If you have any questions, please don't hesitate to contact me.

Yours Sincerely,

<your academic address here>

FREE Download:**“Presubmission
inquiry letter
template”****[learning.edanz.com](https://learning.edanz.com/templates)
[/templates](https://learning.edanz.com/templates)**

Publishing ETHICS:

Check Before
You Submit!



Always Be Ethical



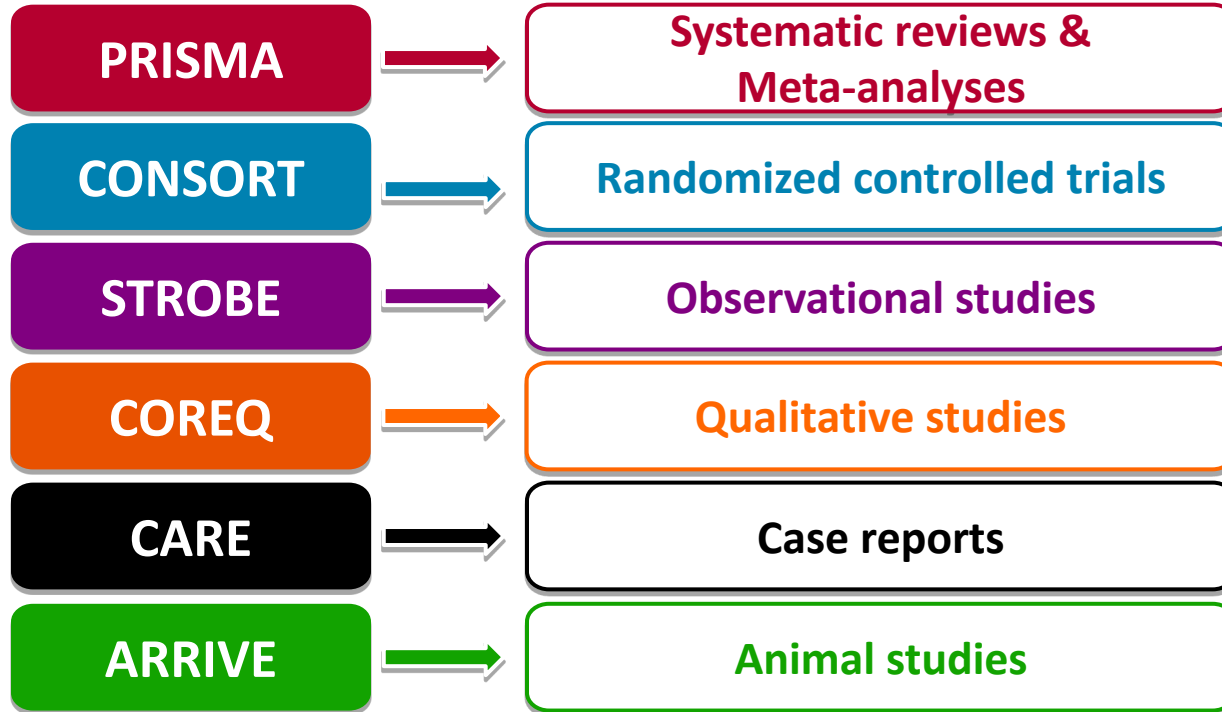
Know The Singapore Statement

2nd World Conference on Research Integrity, 21-24 July 2010

- **Honesty** in all aspects of research
- **Accountability** in the conduct of research
- **Professional courtesy and fairness** in working with others
- **Good stewardship** of research on behalf of others

Read the full statement: <https://wcrif.org/statement>

Use The Journal's Preferred Reporting Guidelines



<http://www.equator-network.org/>

DON'T Make These Ethical Errors:

-  Wrong observations or analysis
-  Careless record keeping
-  Biased/altered study design
-  Data fabrication, falsification, selection/omission
-  Misusing (public) funds
-  Breaking local/national rules
-  Illegal human/animal experimentation, no ethics approval/consent: follow Declaration of Helsinki

Based on: Marcovitch et al. Croat Med J. 2010 doi: 10.3325/cmj.2010.51.7

Avoid Errors and Misconduct 1

- × Reporting methods incompletely to prevent replication
- × Misleading interpretations
- × Ignoring work of others; not checking latest versions
- × Overlooking others' use of flawed data; citing retracted material
- × Not declaring financial/non-financial conflicts of interest
 - paid/unpaid work, company stock, grants, royalties
 - patents (pending or registered)
 - if you have been an expert witness
 - relationships, affiliations, beliefs
- × Publishing in/using fake journals: <https://ThinkCheckSubmit.org>

Avoid Errors and Misconduct 2

- Don't ignore/misquote previous work of others
- Cite sources, obtain © permission if needed, reference carefully
- Acknowledge people who helped (technical, statistical, art, editorial), with permission
- Acknowledge funders and donors of materials (and their role in research/reporting)
- For presentations/publications: check authorship

Avoid Errors and Misconduct 3

- ✓ **Ethics policy statements of target journal or your university**
- ✓ **Equator Network** guidelines for specific study types
- ✓ **Good Publication Practice 3 (GPP3)** guidelines for industry-sponsored medical research
- ✓ **International Committee of Medical Journal Editors (ICMJE)** guidelines
- ✓ **Committee on Publication Ethics (COPE)** guidelines

Present (and Share) Your Data Ethically

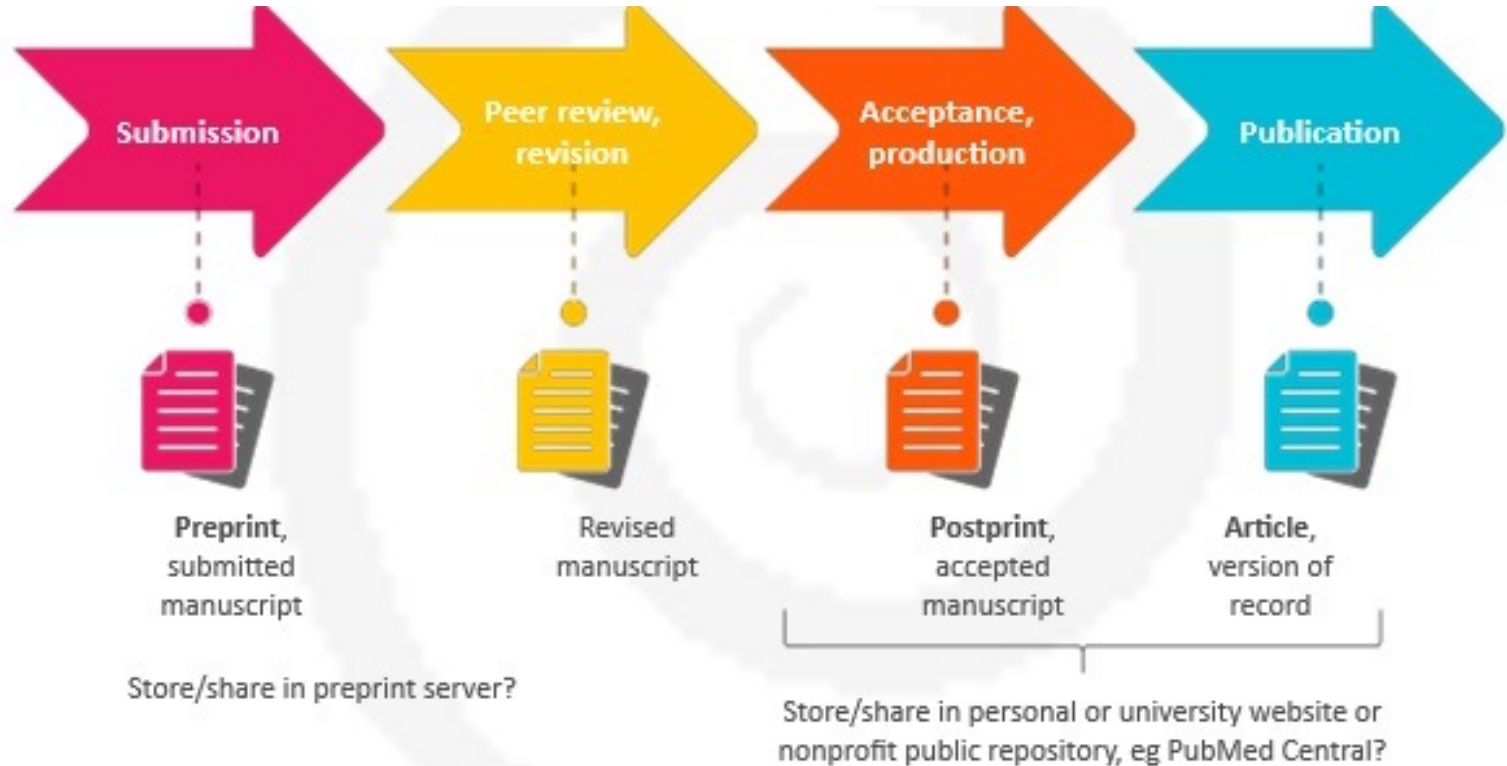


Check Your Data Presentation Before Submitting

| | |
|-------------------------------|--|
| Specific numbers | Table (especially with multiple subgroups/variables); <i>check if SI (Système International) units</i> |
| Time trends, relationships | Line graph, scatter plot; <i>check the axes are labelled well</i> |
| Comparisons of groups, ranges | Bar graph/chart, histogram (parametric); box plot (non-parametric) |
| Proportions of 100% | Pie chart, stacked bar chart; <i>check %s total 100 and total N is given</i> |
| Process, function | Flow chart, flow diagram, schematic for chemical reactions; <i>check all text is readable</i> |
| Appearance, location | Photograph, drawing, exploded-view diagram, map; <i>check if you need to indicate scale</i> |

Know Your Rights as an Author

<https://v2.sherpa.ac.uk/romeo/>



How To Protect Your Work



© is automatic; can write: © 2018. Name. All rights reserved



Get a digital object identifier (DOI)



Check target journal's © & publishing licensing policy



Try to keep ©, target Open Access journals



Establish primacy: preprint with DOI?

Check Your Copyright Permissions Before Submitting

Publish only if you have copyright permission & reference:

- **Preprints, working papers, discussion papers**
- **Blogs, reports**
- **Conference proceedings of short papers + extra data**
- **Translations**
- **Extract/summary**
- **Regional publications, specialty publication
(different aspect)**

These Are Usually OK To Publish (IF You Declare Them To The Journal)

- ✓ **Theses**
- ✓ **University essays, coursework**
- ✓ **Conference posters**
- ✓ **Conference abstracts**
- ✓ **Patents, grant applications**
- ✓ **Online trial registries**

Q&A Time!

**Ask our expert
panel!**



The Journal SUBMISSION Process



Remember WHY You are Submitting to a Journal

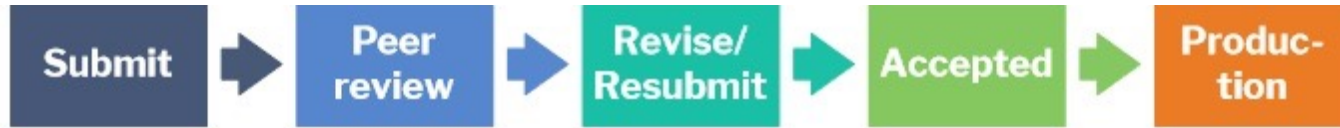
Let others know what you have found

Let funders know the grant was well spent

Let people know your work is useful

Let you show you were the first to discover
something new

The Publishing Process



Journal article



Book chapter

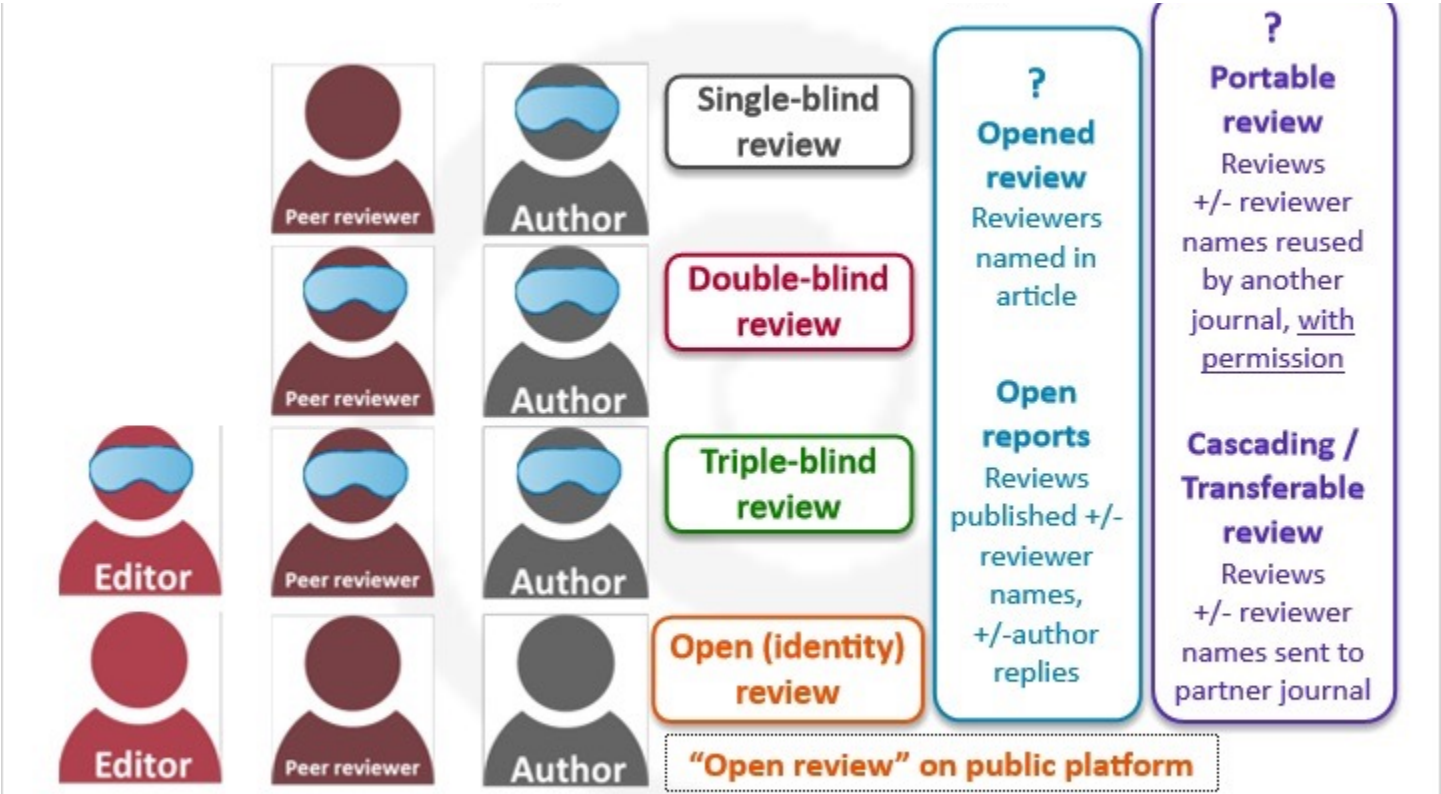


**Whole book/
Monograph**

The Submission Process



Types of Peer Review



What Journals Want: Readership and Citations

Novelty and news value

Real-world use

Well-designed
ethical study

Professional report;
correct English and
formatting

Clarivate Analytics “Journal **Impact Factor**” =
No. citations in indexed journals
÷ No. articles, past 2 years



Altmetric

What Journals Want, Part 2: Originality/Novelty

Not published before (no duplicate publication)

No prior translations

No redundancy

No salami

No media publicity beyond conference material

What The Journal Will Check For in Your Submitted Paper

The research:

- ✓ Relevant hypothesis/research Q
- ✓ Good experimental design
- ✓ Ethically done and reported
- ✓ Appropriate methodology
- ✓ Good data analysis
- ✓ Valid conclusions

The manuscript:

- ✓ Logical flow of information
- ✓ Manuscript structure and formatting
- ✓ Appropriate references
- ✓ High readability

What The Journal Will Check For in Your Submitted Paper, Part 2

| | |
|----------------------|---|
| Trial ethics | Has a prospective human trial been registered? |
| Report ethics | Has the protocol changed? Was the hypothesis written in advance? Is there report redundancy or overlap? Is there a data sharing statement? |
| Approval | Has ethics approval been given? |
| Consent | Have participants given consent? |
| Misconduct | Is there evidence of fabrication, falsification, or plagiarism? |
| Declarations | Are there acknowledgments, declarations of funding, conflicts of interest? |

'Blinded' or 'masked' review should remain confidential

Recommending Peer Reviewers For Your Paper

**Where to find
them?**



**From your reading/references,
networking at conferences**

How senior?



Aim for mid-level researchers

Who to avoid?



**Collaborators (past 5 years),
researchers from your university**

International selection

Can also request for people not to review

Be Careful Who You Recommend As a Peer Reviewer!

THE PEER-REVIEW SCAM

When a handful of authors were caught reviewing their own papers, it exposed weaknesses in modern publishing systems. Editors are trying to plug the holes.

480 | NATURE | VOL 515 | 27 NOVEMBER 2014

Scholarly journal retracts 60 articles, smashes 'peer review ring'

BY CA

Most journal editors know how much effort it takes to improve the papers. What was unusual

Major publisher retracts 43 scientific papers amid wider fake peer-review scandal

Hyung-In Moon, a medicinal-plant researcher at Dongguk University in Gyeongju, South Korea, quickly admitted that the reviews had come in so quickly because he had written many of them

The retraction was mostly false

BioMed Central blog

Inappropriate manipulation of peer review

Has Someone Recommended You to Peer Review Their Paper?

Expertise

Only peer review if you are an expert in the area

Time

Only peer review if you can meet the deadline

No plagiarism

Do not use or share any author material

No cheating

Do not get someone else to review

**Authorship,
citation**

Do not contact the authors; do not add your name as author; do not force authors to cite anything

**Conflicts of
interest**

State any financial/personal relationships that could bias the work; recuse yourself if needed

Committee on Publication Ethics, COPE, www.publicationethics.org

THINK, CHECK, SUBMIT

thinkchecksubmit.org

THINK

Trusted and appropriate?

CHECK

Do you know the journal?

- Trusted publisher
- Clear peer review policy and fees
- COPE? DOAJ? OASPA? INASP? AJOL?

SUBMIT

Only if OK

Q&A Time!

**Ask our expert
panel!**



PROMOTE Your Submission to the Editor (COVER LETTER)

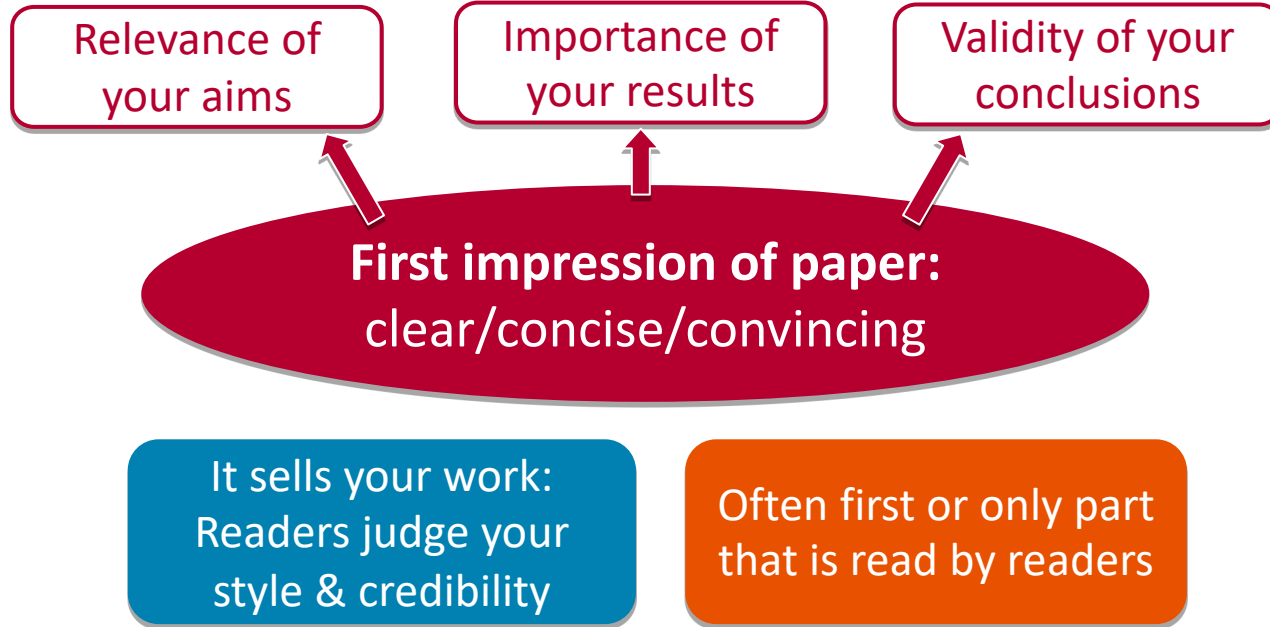


PROMOTE
Your Paper

Journal Editors Are Busy!



Your Title and Abstract Should Attract Readers



PROMOTE
Your Paper

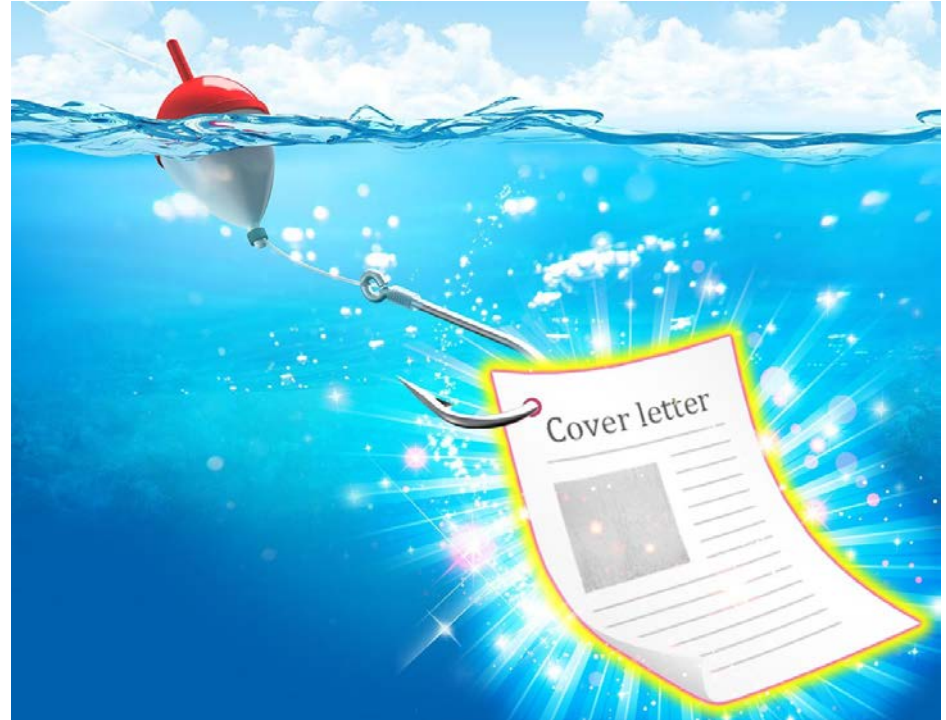
Cover Letter: HOOK the Journal Editor!

Timeliness, Uniqueness,
Relevance

Explain why your work is
important!

Interesting to their readers?

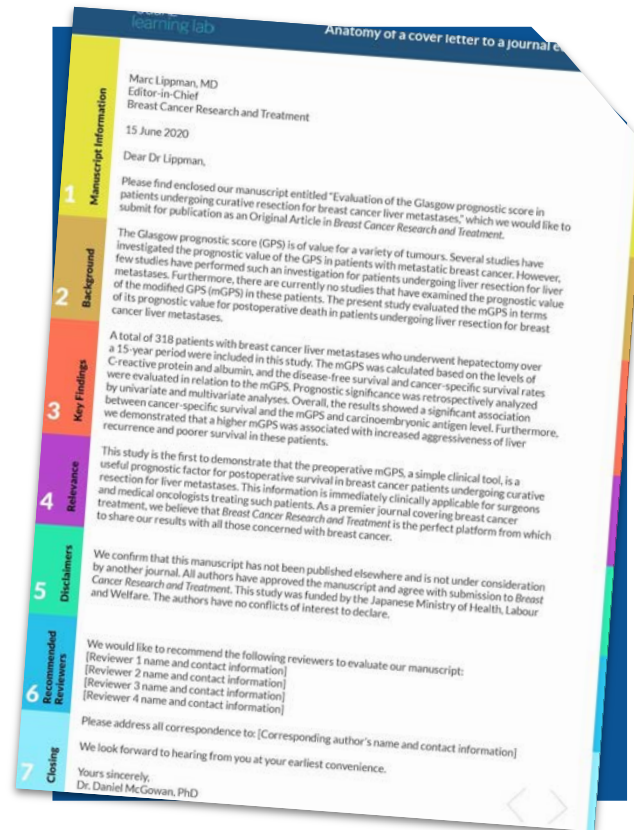
Appropriate Writing Style





FREE PDF E-BOOK: “Anatomy of a Cover Letter to a Journal Editor”

[learning.edanz.com
/ebooks](http://learning.edanz.com/ebooks)



Cover letter to the editor

Dear Dr Struman,

Please find enclosed our manuscript entitled “Evaluation of ICT in Glasgow prognostic scoring in patients undergoing curative resection for liver metastases,” which we would like to submit for publication as an Original Article in the *International Medical ICT Journal*.

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) using an ICT platform in these patients. The present study evaluated the mGPS using ICT in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated using ICT based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

This study is the first to demonstrate that the preoperative mGPS via a simple ICT tool is a useful prognostic factor for postoperative survival in cancer patients undergoing curative resection. This information is immediately clinically applicable for surgeons as well as hospital information and patient record systems and health care protocol developers. As a premier journal covering ICT in health care, we believe that the *International Medical ICT Journal* is the perfect platform from which to share our results with all those concerned with ICT use in cancer management.

- Editor’s name
- Manuscript title
- Journal name

Background/
Context

What was done and
what was found

Interest to journal’s
readers

Declarations on ethics

Suggested reviewers

Contact information

Cover letter: 1st paragraph Basic Information

Dear **Dr Struman,**

Please find enclosed our manuscript **entitled “Evaluation of ICT in Glasgow prognostic scoring in patients undergoing curative resection for liver metastases,”** which we would like to submit for publication as an Original Article in the ***International Medical ICT Journal***.

Editor’s name
(spelled correctly)

Manuscript title

Journal name

Cover letter 2nd paragraph: Background / Context

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) using an ICT platform in these patients. The present study evaluated the mGPS using ICT in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

*Problem
statements*

Cover letter 2nd paragraph: Key Phrases for Problem Statements

However,

...an alternative approach...

...a need for clarification...

...has not been dealt with...

...requires clarification

...is ineffective/inaccurate/inadequate/inconclusive/incorrect/unclear

...presents a new challenge

...a problem/weakness with...

...remains unstudied

...is not sufficiently (+ adjective)

Few studies have...

There is growing concern that...

It is necessary to...

There is an urgent need to...

Little evidence is available on...

Little work has been done on...

Cover letter 3rd paragraph: What Was Done & Found

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated using ICT based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

Methods



Cover letter 4th paragraph: Interest To Journal Readers

This study is the first to demonstrate that the preoperative mGPS via a simple online social media tool is a useful prognostic factor for postoperative survival in cancer patients undergoing curative resection. This information is immediately clinically applicable for surgeons as well as hospital information and patient record systems and health care protocol developers. As a premier journal covering ICT in health care, the *International Medical ICT Journal* is the perfect platform from which to share our results with all those concerned with ICT use in cancer management.

Conclusion

*Relevance /
Interest to
readers*

★ **PRO TIP:**
*use keywords from
the journal's own
Aims and Scope!*

Cover Letter To The Editor: **Declarations**

Publishing Ethics *Authorship* *Funding* *Conflicts of Interest*

We confirm that this manuscript has not been published elsewhere and is not under consideration by another journal. All authors have approved the manuscript and agree with submission to the *International Medical ICT Journal*. This study was funded by the Japanese Ministry of Health, Labour and Welfare. The authors have no conflicts of interest to declare.

What's WRONG With This Cover Letter?

Editor-in-Chief

Applied Psychosocial Economics: An International Journal

21 December 2016

Dear Editor,

Please find enclosed our manuscript entitled “Self-consciousness of affluence predicts age of entry into labor market”, which we would like to submit for publication in *Applied Psychosocial Economics: An International Journal*.

What's WRONG With This Cover Letter?

Editor-in-Chief

No name

Applied Psychosocial Economics: An International Journal

21 December 2016

Dear Editor,

Please find enclosed our manuscript entitled “Self-consciousness of affluence predicts age of entry into labor market”, which we would like to submit for publication in *Applied Psychosocial Economics: An International Journal*.

No article type

What's WRONG With This Cover Letter?

This study examined the relationships between perception of affluence and age of entry into the labor force, and also links with family circumstances, peer pressure, and consumer behavior.

We found that:

- Perception of low affluence is a predictor of early work experience
- Parental income, a television in the bedroom, and peer pressure are important variables
- Perception of affluence is positively correlated with purchasing frequency but negatively correlated with work efficiency

What's WRONG With This Cover Letter?

Why is this study being done?

This study examined the relationships between perception of affluence and age of entry into the labor force, and also links with family circumstances, peer pressure, and consumer behavior.

We found that:

- Perception of low affluence is a predictor of early work experience
- Parental income, a television in the bedroom, and peer pressure are important variables
- Perception of affluence is positively correlated with purchasing frequency but negatively correlated with work efficiency

No methodology

Avoid using bullet points

What's WRONG With This Cover Letter?

Therefore, we feel this manuscript is particularly suitable for *Applied Economics* and will be of great interest to its readers.

Looking forward to hearing from you at your earliest convenience!

Yours sincerely,
Dr Martin McSmartypants, PhD

What's WRONG With This Cover Letter?

Therefore, we feel this manuscript is particularly suitable for *Applied Economics* and will be of great interest to its readers.

Looking forward to hearing from you at your earliest convenience!

Yours sincerely,
Dr Martin McSmartypants, PhD

No corresponding address

No conclusion

Why is it suitable?

Incorrect journal name!

Last sentence is a bit informal

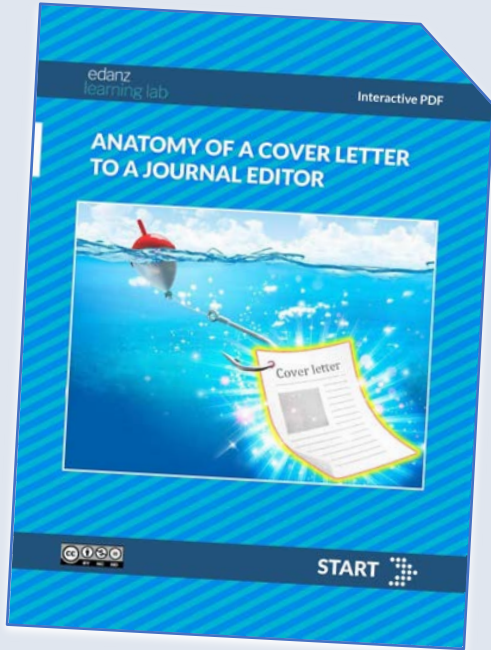
No declarations on ethics

No recommended reviewers

Q&A Time!

**Ask our expert
panel!**

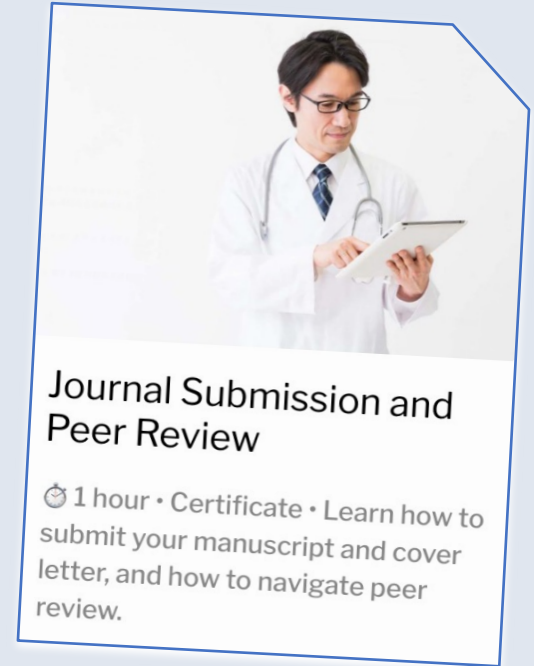




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See you again in FOUR WEEKS for Episode #7: June 6th 2022: “NAVIGATING PEER REVIEW”

Until then, get access to
EVERYTHING on Edanz
Learning Lab for FREE :

[learning.edanz.com/
researcher-app](https://learning.edanz.com/researcher-app)

